

Can this AI idea become a real project?

Use this one-page checklist before spending on AI tools, consultants, or software. If several boxes apply, the next step is a focused assessment or review.

Readiness checks

- A workflow is wasting staff time, creating errors, or slowing customers down.
- There is a clear project owner inside the business.
- You can point to usable data, documents, examples, or system records.
- Sensitive customer, employee, financial, or operational data has been identified.
- Staff will need training, SOPs, or an AI usage policy before rollout.
- The project may connect to BDC LIFT, DMAP/TDP, SR&ED, OCI, or training support.
- You know which cloud, CRM, or operating systems the AI work must connect to.
- The business can explain what success would look like in 90 days.

What your answers suggest

3 or fewer checks

Start with education or AI onboarding. The project is probably not ready for a proposal.

4 to 6 checks

Take the full assessment. There may be a practical use case or funding angle.

7 or more checks

Book a review. The project may be ready for scoping, governance, or implementation planning.

Digid helps Canadian businesses move from AI curiosity to practical onboarding, governance, funding review, and implementation.

digid.ca/ai-funding-checklist